

Stewardship Committee Report

Feb 23, 2021

The Stewardship Committee is chaired by Fr. Todd Cederberg. The committee members are Fr. Christian Anderson, Trina Perna, Lon King, Barry Marsh, Steve Strickland, Alexis Stuckey, Ann Golibert, Tim Cotter, Tom Gilson and Diane Kimes.

The initial mailing of the postcards letting the parish know the important dates for the campaign were sent out the early part of December. The pledge cards and a personal letter from Fr. Todd were mailed to parishioners on December 31. It included a tri-fold pamphlet which talks about God's Unstoppable Growth. It speaks to our generosity, mission, and Christian family formation within God's church.

Also included in the 2021 campaign were four videos, prepared by Barry Marsh, explaining our goals and direction for 2021. These were shown at church services during the month of January.

The results of these efforts reaped rewards early on but the receipt of pledges cards has slowed. We have now fallen behind on the number of pledges received and the dollar amount pledged is trailing last year at this time. Tom Winter, Tom Gilson, and I have met to discuss follow-up strategy. We are in the process of scrubbing our data so that we don't mistakenly send a reminder to those that have already pledged for 2021. Tom Gilson (Stewardship Follow-Up Chairman) will be sending out an email to those that pledged in 2020 but have not submitted a pledge card to date for 2021. Normal mail will be sent to those that we do not have an email address for. We realize that last year's stewardship campaign took place prior to Corvid -19 when we still had people in our seats at church. With this past year being a virtual year of attendance for our services we are looking into ways that we can capture these people as part of our pledging family.

A few of the highlights of last year vs. this year at the same time.

The committee is working towards a successful stewardship campaign. This past year has shown our parishioners to be both loyal and supportive as we continue to grow in God's unending love. We are hopeful that we can expand our number of pledges beyond what we have had in the past.

Heritage Committee

The Committee's members are Tim Cotter (chair), Richard Ross and Steve Strickland.

The agenda established at the beginning of the year for planned giving activities had to be scaled back due the pandemic.

Given the current pandemic situation, such activities before mid-year 2021 are unlikely.

Hopefully significant activities will occur in the last half of 2021.

They anticipate that most of their activities in the first half of 2021 will be virtual.

Respectfully submitted

Lon King

Vestry Liaison

Stewardship Committee